

Lecture 20-21.

Neyman Allocation vs Proportional Allocation
and
Stratified Random Sampling vs Simple Random Sampling

March 8-13, 2013

Agenda

- Neyman Allocation and its properties
- Variance of the optimal stratified estimate $\overline{X}_{n,opt}^*$
- Drawbacks of Neyman Allocation
- Proportional Allocation
- Neyman vs Proportional
- Stratified vs Simple
- Summary

Neyman allocation

In Lecture 19, we described the **optimal allocation scheme** for **stratified random sampling**, called **Neyman allocation**. Neyman allocation scheme **minimizes** variance $\mathbb{V}[\bar{X}_n^*]$ subject to $\sum_{k=1}^N n_k = n$.

Theorem

The sample sizes n_1, \dots, n_L that solve the optimization problem

$$\mathbb{V}[\bar{X}_n^*] = \sum_{k=1}^L \omega_k^2 \frac{\sigma_k^2}{n_k} \rightarrow \min \quad \text{s.t.} \quad \sum_{k=1}^L n_k = n$$

are given by

$$\boxed{\hat{n}_k = n \frac{\omega_k \sigma_k}{\sum_{j=1}^L \omega_j \sigma_j}} \quad k = 1, \dots, L \quad (1)$$

The theorem says that if $\omega_k \sigma_k$ is large, then the corresponding stratum should be **sampled heavily**. This is very natural since

- if ω_k is large, then the stratum contains a **large portion** of the population
- if σ_k is large, then the population values in the stratum are quite **variable** and, therefore, to estimate μ_k accurately a relatively **large sample size** must be used

Variance of the optimal stratified estimate

In **stratified random sampling**, an (unbiased) estimate of μ is

$$\bar{X}_n^* = \sum_{k=1}^L \omega_k \bar{X}_{n_k}^{(k)}$$

If **Neyman** (i.e. optimal) **allocation** is used ($n_k = \hat{n}_k$), then the **optimal stratified estimate** of μ , denoted by $\bar{X}_{n,opt}^*$, is

$$\bar{X}_{n,opt}^* = \sum_{k=1}^L \omega_k \bar{X}_{\hat{n}_k}^{(k)}$$

Theorem

The variance of the optimal stratified estimate is

$$\mathbb{V}[\bar{X}_{n,opt}^*] = \frac{1}{n} \left(\sum_{k=1}^L \omega_k \sigma_k \right)^2$$

Proportional Allocation

There are two main disadvantages of Neyman allocation:

- ① Optimal allocations \hat{n}_k depends on σ_k which generally will not be known
- ② If a survey measures several values for each population member, then it is usually impossible to find an allocation that is simultaneously optimal for all values

A simple and popular alternative method of allocation is proportional allocation: to choose n_1, \dots, n_L such that

$$\frac{n_1}{N_1} = \frac{n_2}{N_2} = \dots = \frac{n_L}{N_L}$$

This holds if

$$\tilde{n}_k = n \frac{N_k}{N} = n \omega_k \quad k = 1, \dots, L \quad (2)$$

Proportional Allocation

If **proportional allocation** is used ($n_k = \tilde{n}_k = n\omega_k$), then the corresponding **stratified estimate** of μ , denoted by $\bar{X}_{n,p}^*$, is

$$\bar{X}_{n,p}^* = \sum_{k=1}^L \omega_k \bar{X}_{\tilde{n}_k}^{(k)} = \sum_{k=1}^L \omega_k \frac{1}{\tilde{n}_k} \sum_{i=1}^{\tilde{n}_k} X_i^{(k)} = \frac{1}{n} \sum_{k=1}^L \sum_{i=1}^{\tilde{n}_k} X_i^{(k)}$$

Thus, $\bar{X}_{n,p}^*$ is simply the **unweighted mean of the sample values**.

Theorem

The variance of $\bar{X}_{n,p}^$ is given by*

$$\mathbb{V}[\bar{X}_{n,p}^*] = \frac{1}{n} \sum_{k=1}^L \omega_k \sigma_k^2$$

Neyman vs Proportional

By definition, Neyman allocation is **always better** than proportional allocation (since Neyman allocation is optimal).

Question: When is it substantially better?

Proposition

$$\mathbb{V}[\bar{X}_{n,p}^*] - \mathbb{V}[\bar{X}_{n,opt}^*] = \frac{1}{n} \sum_{k=1}^L \omega_k (\sigma_k - \bar{\sigma})^2, \quad \bar{\sigma} = \sum_{k=1}^L \omega_k \sigma_k$$

Therefore,

- if the **variances** σ_k of the strata are **all the same**, then **proportional allocation is as efficient as Neyman allocation**, $\mathbb{V}[\bar{X}_{n,p}^*] = \mathbb{V}[\bar{X}_{n,opt}^*]$
- the more **variable** σ_k , the more **efficient the Neyman allocation scheme**

Stratified vs Simple

Let us now compare simple random sampling and stratified random sampling with proportional allocation.

Question: What is more efficient? (more efficient = has smaller variance)

Proposition

$$\mathbb{V}[\bar{X}_n] - \mathbb{V}[\bar{X}_{n,p}^*] = \frac{1}{n} \sum_{k=1}^L \omega_k (\mu_k - \mu)^2$$

Thus, stratified random sampling with proportional allocation always gives a smaller variance than simple random sampling does (providing that the finite population correction is ignored, $(n-1)/(N-1) \approx 0$).

Summary

- The variance of the **optimal stratified estimate** (Neyman allocation) of μ is

$$\mathbb{V}[\bar{X}_{n,opt}^*] = \frac{1}{n} \left(\sum_{k=1}^L \omega_k \sigma_k \right)^2$$

- Neyman allocation is **difficult to implement in practice**
- **Proportional allocation**: $\tilde{n}_k = n \frac{N_k}{N} = n \omega_k$
- The variance of the stratified estimate under proportional allocation:

$$\mathbb{V}[\bar{X}_{n,p}^*] = \frac{1}{n} \sum_{k=1}^L \omega_k \sigma_k^2$$

- By definition, **Neyman allocation** is **better** than **proportional allocation**, but if the **variances** σ_k of the strata are **all the same**, then **proportional allocation** is as efficient as **Neyman allocation**
- **Stratified random sampling** with **proportional allocation** is **always more efficient** than **simple random sampling**.