



January 2009

Dear Athenaeum Member,

Pasadena Playhouse would like to offer you an exclusive offer to mix and mingle with other Athenaeum Members and see some world-class theatre.

All current members of the Athenaeum have the opportunity to become Pasadena Playhouse subscribers through one of two exclusive opportunities. Both of these opportunities would be good for new subscribers only and seating would be in Section B.

The **Athenaeum 3-Play Subscription** is a specially priced Saturday night subscription featuring 20% off the normal single ticket price. The subscription would include a wine and cheese reception in the Playhouse Donor Lounge starting at 6:30 pm followed by admission to the 8:00 pm performance. The Donor Lounge is generally reserved for subscribers who offer at least \$500.00 to the Playhouse annually, but we would open it up for all **Athenaeum Subscribers**. This is a wonderful opportunity to mix, mingle and relax prior to the performance. The reception will include an open bar containing wine, beer, soda, coffee and water along with numerous platters featuring a variety of cheeses, vegetable and fruit.

An even more exclusive offer is the **Athenaeum 6-Play Subscription**. This uniquely priced Saturday night subscription features 50% off the normal single ticket price, allowing **Athenaeum Members** to attend each show with his or her spouse for the price of one ticket! This offer represents a private sale, is not available to the general public, and would only be valid for the 2009 Season as a special introductory offer. As with the 3-Play subscription, the 6-Play would also feature the wine and cheese reception as described above.

In addition to the pre-show reception, during intermission (provided the show has an intermission), **Athenaeum Subscribers (both the 3-Play and the 6-Play)** would be welcome to return to the Donor Lounge for an exclusive intermission reception as well.

The cost of the **Athenaeum 6-Play Subscription** will be \$171.00 per person (plus processing fees). The **Athenaeum 3-Play Subscription** will run \$135.00 per person (plus processing fees). In both cases **Athenaeum Subscribers** will have the opportunity to renew and upgrade their subscriptions for 2010 at a discounted subscription price.

The performance dates of the **Athenaeum 6-Play Subscription** include January 31, March 28, May 30, July 25, September 12 and November 7, 2009. The **Athenaeum 3-Play Subscription** includes either the first or the last three dates listed above. To order your subscription, call the Box Office at (626) 356-7529 and mention either the code **ATH6** for the **6-Play Subscription** or **ATH3** for the **3-Play**.

The 2009 Season at Pasadena Playhouse will kick off in January with *Stormy Weather*, starring Leslie Uggams as Lena Horne! For complete information about the 2009 Season, visit [http://www.pasadenaplayhouse.org/2009\\_mainstage\\_season.htm](http://www.pasadenaplayhouse.org/2009_mainstage_season.htm).

On behalf of Pasadena Playhouse, I look forward to welcoming members of the Athenaeum to the theatre.

Sincerely,  
Paul Millet  
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